



American Red Cross

# Sponsorship Opportunities for the Cape Fear Chapter's 29th Annual Red Cross Gala & Auction

June 5, 2010 at The Country Club of Landfall

**Title Sponsor (\$10,000)** As the Title Sponsor, you will fulfill the prominent primary sponsor position and receive top billing on all media advertising, Gala invitations, event signage and Gala promotional materials; premier seating for 16 (two tables adorned with your logo); a private pre-event reception for your party; a full-page ad in the front of the event program; company logo/link on chapter website through 2010; two rooms of overnight accommodations; and special recognition during the event with exclusive speaking opportunity for your CEO/designated representative. **Exclusive**

**Diamond Sponsor (\$7,500)** Diamond Sponsors will receive television and newspaper exposure, preferred seating for 16 (two tables), a full-page ad with preferred placement in the event program, company logo/link on chapter's website through 2010, and name/logo on all Gala signage.

**Emerald Sponsor (\$5,000)** Emerald Sponsors will receive television and newspaper exposure, preferred seating for 12 (one and a half tables), half-page ad with preferred placement in the event program, and name/logo on all Gala signage.

**Sapphire Sponsor (\$2,500)** Sapphire Sponsors will receive newspaper exposure, preferred seating for 8 (one table), a quarter-page ad in the event program, and name/logo on Gala signage.

**Ruby Sponsor (\$1,250)** Ruby Sponsors will receive seating for 4 (half table), logo in the event program, and name listed on Gala signage.

**Pearl Sponsor (\$750)** Pearl Sponsors will receive seating for 2, name listed in the event program and on Gala signage.

**Auction & Entertainment Sponsor (\$3,000)** As the Auction & Entertainment Sponsor, you will receive television, newspaper, and other media exposure, seating for 8 (one table), a half page ad in the event program, name/logo on all Gala signage, and special recognition during the event. **Exclusive**

**Flower & Decor Sponsor (\$3,000)** As the Flower & Décor Sponsor, you will receive television, newspaper and other media exposure, seating for 8 (one table), a half page ad in the event program, name/logo on all Gala signage, and special recognition during the event. **Exclusive**

## SPONSOR INFORMATION

- Title Sponsor \$10,000
- Diamond Sponsor \$7,500
- Emerald Sponsor \$5,000
- Sapphire Sponsor \$2,500
- Ruby Sponsor \$1,250
- Pearl Sponsor \$750
- Auction & Entertainment Sponsor \$3,000
- Flower & Decor Sponsor \$3,000

Name (to appear in print) \_\_\_\_\_

Company (to appear in print) \_\_\_\_\_

Address \_\_\_\_\_

Phone \_\_\_\_\_ Email \_\_\_\_\_

### Payment Type

Check \$ \_\_\_\_\_  Invoice \$ \_\_\_\_\_  Credit Card \$ \_\_\_\_\_ *Payment must be received by 3/31/2010*

(Please circle one) VISA    MasterCard    Name on card \_\_\_\_\_

Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_

Signature \_\_\_\_\_

Please return signed form to:

American Red Cross - Cape Fear Chapter, 1102 S. 16th Street, Wilmington, NC 28401; or fax to 910.343.5850.

If you have any questions, please call 910.762.2683 x 335.

The American Red Cross helps people prevent, prepare for and respond to emergencies. Last year, more than 400 local volunteers helped the Cape Fear Chapter provide the following vital programs and services: 7,673 area residents were trained in lifesaving skills such as CPR and first aid; 623 community based military families stayed connected through the Services to Armed Forces program; more than 20,000 units of blood were collected for local patients in need through blood drives sponsored by area businesses, civic groups, and places of worship; 420 local disaster victims were assisted with basic emergency needs in the aftermath of a fire or flood at their home, and 703 coastal residents were sheltered and fed during Tropical Storm Hanna.

*The Cape Fear Chapter has proudly served Brunswick, Columbus, Duplin, New Hanover and Pender counties for more than 100 years.*